

MANIFESTO FOR THE OFFICE OF NATIONAL PUBLICITY SECRETARY

“Repositioning Our Voice, Strengthening Our Unity, Amplifying Our Impact”

Dear Distinguished Members of the FGC Idoani Alumni Association,

I am offering myself once again to serve as your National Publicity Secretary, with a renewed sense of responsibility, fresh ideas, and a deeper understanding of what the office requires.

Having previously served in this capacity, I understand that publicity is not simply about making announcements. It is about communication, visibility, engagement, documentation, reputation and, most importantly, connecting members to the activities and vision of our Association.

I am therefore returning not merely to occupy an office, but to serve, improve and build on what we have achieved together.

MY VISION

To build a publicity system that makes the FGC Idoani Alumni Association more visible, more connected, more informative and more engaging, while projecting the values, achievements and collective strength of our alumni community.

MY COMMITMENTS

1. A More Effective Communication System

I will work towards a more coordinated and timely flow of information across our official platforms.

Members should not have to struggle to know what the Association is doing, what decisions have been taken, or what programmes are coming up.

2. Stronger Digital Presence

Our Association deserves a digital presence that reflects the quality and strength of our alumni.

I will promote more consistent and professional use of our social media and digital platforms to showcase our activities, achievements, announcements, projects and members.

3. Publicity Before, During and After Every Major Event

Our programmes should not only happen; they should be properly communicated and remembered.

I will strengthen publicity coverage before events, provide effective communication during events and ensure proper documentation and publicity afterwards.

4. Celebrating Our Members

Behind the FGC Idoani Alumni Association are remarkable people doing remarkable things.

I will promote a culture of celebrating our members by highlighting their professional achievements, community service, appointments, awards, milestones and other worthy accomplishments.

Our members should know that their Association sees them, values them and celebrates them.

5. Better Documentation of Our History

An association without proper documentation risks losing its history.

I will support the creation and preservation of a strong publicity archive containing major events, photographs, publications, milestones, leadership activities and other important moments in the life of our Association.

6. One Association, One Voice

Publicity should unite, not divide.

I will promote communication that is factual, respectful, balanced and responsible, while ensuring that official information comes through the appropriate channels.

Where there are differences of opinion, our communication should still reflect the dignity and maturity expected of an alumni association of our standing.

7. Better Engagement with Members

Communication should not be one-way.

I will encourage more interactive platforms and initiatives that allow members to contribute ideas, ask questions, share experiences and participate meaningfully in the life of the Association.

8. Professional Standards in Publicity

Every official publication, flyer, announcement, press release and digital communication should reflect professionalism.

I will work towards maintaining a consistent standard in our visual identity, messaging, photography, announcements and official publications.

9. Promoting the Good Work of the Association

The good things we do should be seen and properly communicated.

Whether it is education, welfare, community development, youth empowerment, fundraising, reunions, scholarships or other initiatives, I will ensure that the impact of our Association receives the publicity it deserves.

10. Collaboration With Other Offices

The Publicity Office cannot operate in isolation.

I will work closely with the National President, NEC, other officers, chapters, committees and members to ensure that publicity supports the overall objectives of the Association.

MY PROMISE

I will bring to the office:

Experience without complacency.
Energy without unnecessary noise.
Visibility without exaggeration.

Communication without confusion.
Service without discrimination.

I am not promising perfection. I am promising commitment, accessibility, creativity, accountability and consistent service.

I believe our Association has a powerful story to tell.

A story of friendship.

A story of shared history.

A story of service.

A story of excellence.

A story of people who came from one school and went on to make meaningful contributions in different parts of the world.

That story deserves a strong voice.

I am ready to be that voice again.

With your support, I look forward to working with everyone to make our publicity machinery more effective, our communication stronger and our Association even more visible and connected.

LET US GIVE OUR ASSOCIATION A VOICE THAT MATCHES ITS LEGACY.

I humbly solicit your support and vote for the position of NATIONAL PUBLICITY SECRETARY.

Wale Oni

Candidate for National Publicity Secretary
FGC Idoani Alumni Association

For Service. For Unity. For Visibility. For Legacy.